



## **ALN Welcomes Professional Services Marketing Expert Laura Pyke-Jean to Lead Growth & Integration Across the Middle East and Francophone Africa**

With over 20 years of experience leading legal marketing teams in emerging markets, Laura Pyke-Jean joins ALN from A&O Shearman, where she served as Head of BD, Marketing & Communication for six offices across the Middle East, Turkey, and Africa. During her tenure, she played a key role in driving the firm's sustained profitable growth across the region.