



# Kenya is Open for Business and Investment Opportunities

Kenya is one of Africa's major economic hubs with a continued focus on the pursuit of pro-business policies and incentives, demonstrating that the country is the investment destination of choice. This has contributed to the country being a leading investment hub across East Africa and the continent. In recent times there have been numerous challenges which have led most African countries including Kenya, to be faced with a huge debt burden, with the rate of debt also being a cause of concern to the general public and international financial institutions such as the World Bank and the International Monetary Fund. However, in these difficult times, Kenya has continued to show economic resilience, and this has been one of the major factors in attracting investment into the country and growing regional dominance.