Reimagining Africa’s Digital Future: A Strategic Approach to Cybersecurity

Africa’s burgeoning digital economy is full of growth opportunities as global businesses and investors continue to explore its digital landscape. With this upward trajectory, various stakeholders across the continent are focusing more on cybersecurity to reduce incidents and address vulnerabilities. According to a report by Kearney titled Cybersecurity in Africa – A Call to Action, the African cybersecurity market was valued at USD 2.5 billion in 2020 and is projected to increase to USD 3.7 billion by 2025, which encompasses the amount organisations invest to enhance their cybersecurity capabilities.